

# Shizuoka's Model Manufacturers

Who knew there were so many manufacturers headquartered in Shizuoka City?  
Let's take a look at what makes each company so special.

Shizuoka City  
a Global Capital for Models



## Aoshima Bunka Kyozai Co., Ltd.

Location: 12-3 Ryutsu Center, Aoi-ku, Shizuoka-shi

Established by Jiro Aoshima, Shizuoka City's first private plane pilot. Primarily focused on making models children can play with, Aoshima produces innovative products one after the other. Presently, there is a wide range of products from scale models to character models.



## ASUKA MODEL CO., LTD.

Location: 3-5-30 Toyoda, Suruga-ku, Shizuoka-shi

From advanced military kits to beginners kits, Asuka develops products for every level. "Puramozaru" can be easily made by children 6-and-up, so are recommended for beginners.



## TAMIYA, INC.

Location: 3-7 Ondabara, Suruga-ku, Shizuoka-shi

The top brand in the plastic model industry. Boasts a huge variety of products, from display-purpose scale models such as cars, motorcycles, airplanes, ships and military vehicles, to models you can enjoy racing such as RC cars and Mini 4WD, as well as DIY models, tools and paint.



## HASEGAWA CORPORATION

Location: 3-1-2 Yagusu, Yaizu-shi, Shizuoka Prefecture

The company was established in 1941, and in the same year it began manufacturing powered light planes made of cypress wood and rubber. Manufacturing of plastic models began in 1961, and since many of the company's products were planes we began to be known as "Airplane Hasegawa". Currently we develop products in various genres and are known to fans all over the world as a comprehensive model manufacturer.



## WoodyJOE Co., Ltd.

Location: 691 Ohya, Suruga-ku, Shizuoka-shi

The only wooden sailing ship model kit manufacturer in Japan. Other than sailboats, they also make precise wooden replicas of historical buildings. You can take time to experience the "joy of creating", while feeling the warmth of nature at your fingertips.



## EBBRO

Location: Location: 7-7-7 Chiyoda, Aoi-ku, Shizuoka-shi

We are engaged in the commercialization of mini cars, mainly domestic cars and racing cars. The 1/43 scale is the biggest attraction of the EBBRO mini car because details can be reproduced. Some plastic models such as F-1 and European cars are also exhibited. Fun to look at, fun to gather and full of charm unique to mini cars.



## BANDAI SPIRITS CO., LTD.

Hobby Products Department Bandai Hobby Center

Location: 500-12 Naganuma, Aoi-ku, Shizuoka-shi

This is the production base of BANDAI SPIRITS CO., LTD. plastic models, including Gunpla®. BANDAI SPIRITS CO., LTD. boasts the latest craftsmanship techniques and technology for making plastic models. We aim to make plastic models that everyone will enjoy and we will continue to evolve and disseminate these models to the world.



## FUJIMIMOKEI Co., Ltd.

Location: 4-21-1 Toro, Suruga-ku, Shizuoka-shi

Having begun with wooden models and shifting into plastic models, FUJIMIMOKEI Co., Ltd. has now expanded into manufacturing a wide variety of models including battleships and cars, building structures and character models. In recent years, it has developed the "NEXT series" line as a distinctive feature of products that can be put together easily without the need to use paint or adhesives.



## SHIMOMURA ALEC CO., LTD.

Location: 5-23 Oiwa-cho, Aoi-ku, Shizuoka-shi

Starting with the world's thinnest precision guidance saw with a thickness of 0.1 mm, we are aiming to produce a tool that can reach itchy places which have never been reached before. One after another the SuriSuriBAR, HOLLY and CUTLER have received the approval of the Shizuoka Prefecture Management Innovation Plan.



## SWEET

Location: 1633-12 Utsutani, Okabe-cho, Fujieda-shi, Shizuoka Prefecture

We are a specialized manufacturer of cute palm size (1/144 scale) airplane plastic models. We are popular with modelers of a wide age range from young people to adults, incorporating the character of Shizuoka City native cartoonist Yukihisa Fujita into the BOX and assembly instructions.



## PLATZ Co., Ltd.

Location: 64-1 Nagasaki Shimizu-ku, Shizuoka-shi

In addition to manufacturing and selling its own products (plastic models, decals, etched parts, etc.), Platz is also an authorized import agent, selling products from world-famous plastic model makers (airplanes, tanks, figures, etc.).



## Raupen Modell

Location: High Residence K Building A No. 302 2-7-17 Shobu, Aoi-ku, Shizuoka-shi

For fans who say they want to build more precise models, this is a manufacturer that primarily develops highly-detailed military parts, such as workable tracks for Self-Defense Force Type 10 and Type 90 tank models.